



65th Annual Founders Days Festival *Sponsorship*
(Founders Days of Deerfield Beach, Inc. is a 501 ©3 non-profit organization.
Sponsorships are tax deductible.)

Parade Sponsor - \$3,000 – 1 position

- Recognition as the Official **Parade Sponsor** of the 65th Annual 2012 Founders Days Festival and strategic parade vehicle placement with complimentary corporate banner
- Announcement in news media as the Official **Parade Sponsor** of the 65th Annual 2012 Founders Days Festival upon sponsorship acceptance
- Availability of a time slot for your corporate representative to announce your business, on stage in front of the parade crowd during the Saturday parade
- Recognition as the Official **Parade Sponsor** of the 65th Annual 2012 Founders Days Festival on print media, news media, pre-event flyers, entertainment schedules handed out at the event, www.foundersdays.com, and Founders Days informational tent
- Signage/Corporate logo on the main stage and carnival ticket windows
- Promotional tent if desired
- Daily & nightly main stage mentions
- Priority parking

Fireworks Sponsor - \$5,000 – 1 position

- Recognition as the Official **Fireworks Sponsor** of the 65th Annual 2012 Founders Days Festival and strategic parade vehicle placement with complimentary corporate banner
- Availability of a time slot for your corporate representative to announce your business, the fireworks and the National Anthem on stage in front of the fireworks crowd immediately preceding the Saturday fireworks presentation
- Announcement in news media as the Official **Fireworks Sponsor** of the 65th Annual 2012 Founders Days Festival upon sponsorship acceptance
- Recognition as the Official **Fireworks Sponsor** of the 65th Annual 2012 Founders Days Festival on print media, news media, radio and cable media (if applicable) pre-event flyers, entertainment schedules handed out at the event, www.foundersdays.com, and Founders Days informational tent
- Signage/Corporate logo on the main stage and carnival ticket windows
- Promotional tent if desired
- Daily & nightly main stage mentions
- Priority parking

Entertainment Sponsor - \$5,000 – 3 positions (Friday , Saturday or Sunday)

- Recognition as an Official **Entertainment Sponsor** of the 65th Annual 2012 Founders Days Festival and strategic parade vehicle placement with complimentary corporate banner
- Availability of a time slot for your corporate representative to announce your business on the main stage in front of the crowd immediately preceding the nightly main act
- Recognition as an Official **Entertainment Sponsor** of the 65th Annual 2012 Founders Days Festival on print media, news media, pre-event flyers, entertainment schedules handed out at the event, www.foundersdays.com, and Founders Days informational tent
- Signage/Corporate logo on the main stage and carnival ticket windows
- Daily & nightly main stage mentions
- Priority parking

Pioneer Sponsor - \$2,000 – 1 position

- Recognition as the **Pioneer Sponsor** of the 65th Annual 2012 Founders Days Festival on print media, news media, pre-event flyers, entertainment schedules handed out at the event, www.foundersdays.com, and Founders Days informational tent
- Corporate banner on the DB Trolley parade entry whose annual riders include some of the oldest residents and still surviving early pioneers of our City
- Signage/Corporate logo on the main stage and carnival ticket windows
- Daily main stage mentions
- Priority parking

Official Founders Days Corporate Sponsor– \$1,000 or In-Kind donation of same value - Multiple positions

- Recognition as an **Official Founders Days Corporate Sponsor** of the 65th Annual 2012 Founders Days Festival on print media, news media, pre-event flyers, entertainment schedules handed out at the event, www.foundersdays.com, and Founders Days informational tent
- Signage/Corporate logo on the main stage and carnival ticket windows
- Nightly main stage mentions
- Founders Days will accept in-kind sponsorship donations of like value for items such as golf carts, printing, signage, trophies, Media relations, security, RVs, Tshirts

Friends of Founders Days – \$500 or In-Kind donation of same value - Multiple positions

- Recognition as a **Friends of Founders Days Sponsor** of the 65th Annual 2012 Founders Days Festival on entertainment schedules handed out at the event, www.foundersdays.com, and Founders Days informational tent
- Founders Days will accept in-kind sponsorship donations of like value for items such as golf carts, printing, signage, trophies, Media relations, security, RVs, Tshirts etc...